



The Institute of Cost Accountants of India

(Statutory Body under an Act of Parliament)

HYDERABAD CHAPTER

*Chairman and members of the managing committee
cordially invite you to the online session on*

VALUATION IS ALL ABOUT COSTING

Experts say Valuation aims at attaining synergy between "Cost-Price-Value". Though it is said from the market participants perspective - I see a relationship with the costing systems of an entity. In the present era of startups gathering huge invest-flows (may not be the Income-flows) it is the open secret that only 5% of the startups survive for a period of beyond 5 years - causing lot of BURN. We all know Profit is a derivative of the equation "Price-Cost". This goes with an ultimate proof that better cost-conscious companies would attain higher profits leading to better values. An insight into the well thought over structure of the Cost Audit mechanism assisted by a well carved out effective costing system would certainly enable the valuation of the firms to convert the estimates into a near reality. Let us talk about this new bride and bride-groom who are like two wheels of a Cart.

Chief Guest



CMA V.V Ravi Kumar

Executive Director & Chief Financial Officer
Laurus Labs Limited

Special Invitee



CMA Dr. K.Ch.A.V.S.N. Murthy

Central Council Member

Speaker



CMA D. Zitendra Rao

Practising Cost Accountant

**Date & Time
on Saturday,
28th August 2021
6pm to 8pm**



CMA Chandra Sekhara Reddy Punugoti

Chairman

One CEP Hour

Meeting Link:

<https://pingtring1.webex.com/pingtring1/j.php?MTID=m9608bc23a9e5a21704ebe83cd72dc937>



CMA Kalyani Pemmaraju
VICE-CHAIRPERSON



CMA K. Someswara Babu
SECRETARY



CMA Sirisha Chintapalli
TREASURER



CMA M. Venkateshwarlu
MEMBER, (Immediate Past Chairman)



CMA LAVANYA K V N
MEMBER



CMA KHAJA JALAL UDDIN
MEMBER



CMA HIMA VIDYA S
MEMBER



CMA Lavanya Kanduri
MEMBER